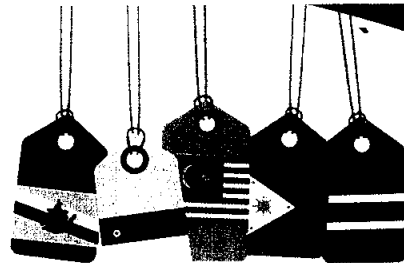


**5 COUNTRIES  
1 DESTINATION**



# BOOK YOUR SPACE NOW!

## 2nd BIMP-EAGA & IMT-GT Trade Fair

"Realizing the Opportunities of ASEAN Integration"

**24 - 26 October 2014**  
SMX Convention Center,  
SM Lanang Premier  
Davao City, Philippines  
Exhibit Hours: 10am - 7pm

- A showcase of unique products and services of over 250 exhibitors from Brunei, Indonesia, Malaysia, Philippines, Thailand and other partner countries and organizations
- Business Matching Sessions
- Technology Seminars

For details, please contact the  
**TRADE FAIR MANAGEMENT TEAM**

**TICKETBOX**  
PROMOTION

Tel.: (63) (82) 305 0694  
Email: [info@ticketboxpromotion.com](mailto:info@ticketboxpromotion.com)  
[info@eagaimtfair2014.com](mailto:info@eagaimtfair2014.com)  
Add: Door 7 CVA Bldg., JP Laurel Ave.  
Davao City Philippines 8000

ORGANIZED BY



PARTNER AGENCIES





# MESSAGE FROM THE ORGANIZER



Welcome to Davao City, Mindanao's capital and a major gateway to Brunei Darussalam Indonesia Malaysia Philippines – East ASEAN Growth Area (BIMP-EAGA).

We are excited to offer you Mindanao's bounties and business opportunities as two sub-regions converge for the 2nd BIMP-EAGA & IMT-GT Trade Fair and Business Leaders' Conference – considered as this year's largest sub-regional event involving five countries in ASEAN. Slated from 23 to 26 October 2014 at the SM Lanang Premier SMX Convention Center, the event will gather key business players from across BIMP-EAGA and IMT-GT (Indonesia Malaysia Thailand – Growth Triangle) sub-regions to promote trade and investments as well as cooperation in light of the much anticipated 2015 ASEAN Integration.

With about 250 exhibitors to join the Trade Fair and about 700 delegates at the Business Leaders' Conference, you can expect a good number of key players from government and private sector, taking part in this convergence that promises to be an interesting showcase of finest and unique products from the focus areas of participating countries, and a feature of trailblazing development in the services sector, technology innovations, and investment opportunities.

We also encourage you to explore and take part in the other side events, including the ICT Expo, East ASEAN Film Festival, East ASEAN Food Festival, and a Friendship Golf Tournament, to make your experience, an exciting mix of business and leisure.

The 1st BIMP-EAGA and IMT-GT Consumer Fair and Business Leaders' Conference in Melaka, Malaysia in December 2012 has set the bar high for the Philippines as the next host country. And we're ready to make you have the most productive and enjoyable experience in this year's trade fair and conference.

See you at the event!

Sincerely yours,

  
Luwalhati R. Antonino

Chairperson, Mindanao Development Authority and  
Philippine EAGA Signing Minister

# 2ND BIMP-EAGA & IMT-GT TRADE FAIR

“Realizing the Opportunities of ASEAN Integration”

The Trade Fair will be a three-day exhibition that will showcase products and services in the selected industry sectors mainly from the two sub-regions.

It aims to:

- ✓ Promote the attractiveness and marketability of these products and services to the regional and global markets
- ✓ Encourage cross-border business linkages
- ✓ Promote investments in these sectors from external partners, and
- ✓ Enhance knowledge on new technologies and industry best practices

During the Trade Fair, Business-to-Business Meetings and Buyer-Seller Matching Sessions will be conducted among exhibitors and potential trade and investment partners within and outside BIMPT to explore possible supply agreements, investment joint ventures, institutional collaboration, information exchange and other business partnerships. Business and Technology Seminars will also be conducted to disseminate information on technology and market innovations in the focus sectors.

## EXHIBITORS PROFILE

### AGRICULTURE AND AGRO-BASED SECTOR:

Fisheries, Aquaculture Products, Seaweeds, Palm Oil, Coconut, Rubber, Cocoa, Fruits, Vegetables, Flowers, Fertilizers, and more.

### HALAL PRODUCTS SECTOR:

Food and Beverage, Meat Industry, Canning and more.

### SERVICES INDUSTRY SECTOR:

Tourism and Hospitality, Health Tourism and Products, Handicrafts, Souvenirs, Batik, Songket, Woven Products, Jewelleries, Education, ICT, Finance and more.

### MANUFACTURING SECTOR:

Wood-based Products, Pharmaceuticals, Herbs Industry, Clothing & Textile, Food, Wood, Leather, & Paper and more.

### INFRASTRUCTURE SECTOR:

Port Facilities, ICT, Transportation Services, Logistics Services, Sustainable Energy and more.



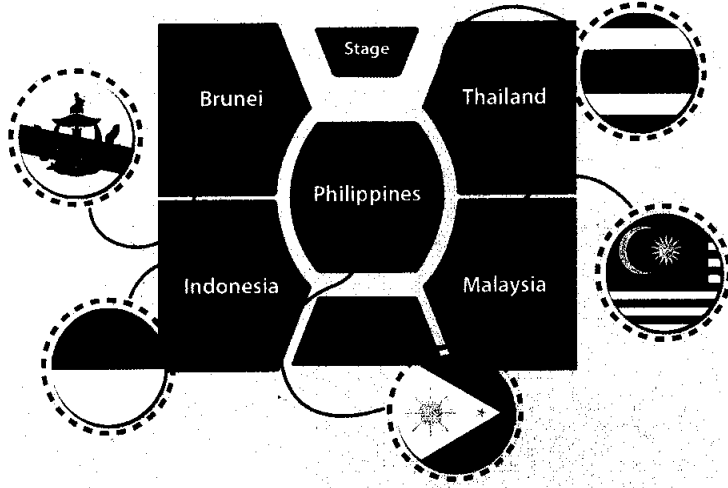
# PARTICIPATION FEE \$500 only

# REGISTRATION IS UNTIL AUGUST 08, 2014

**\*FOR FOREIGN EXHIBITORS**

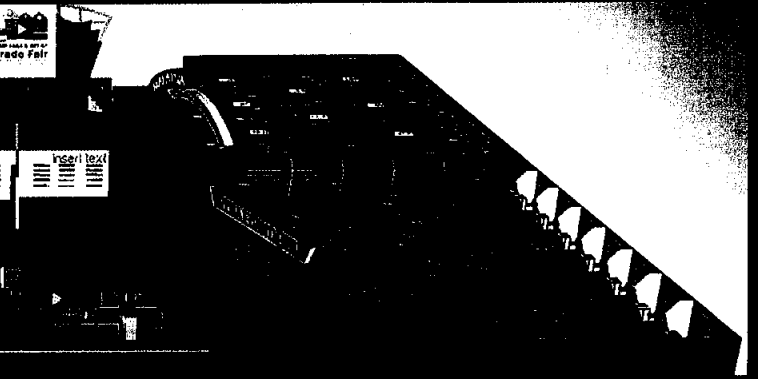
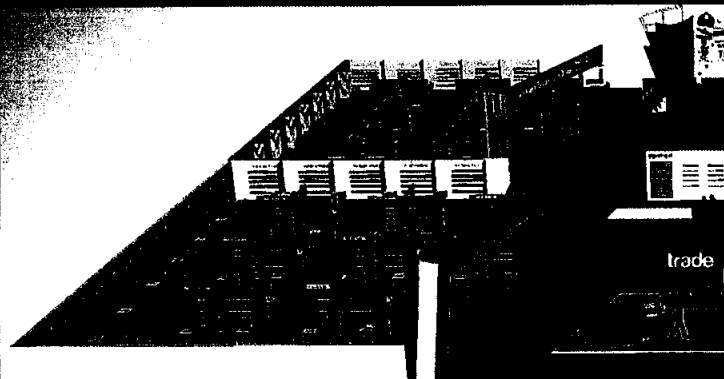
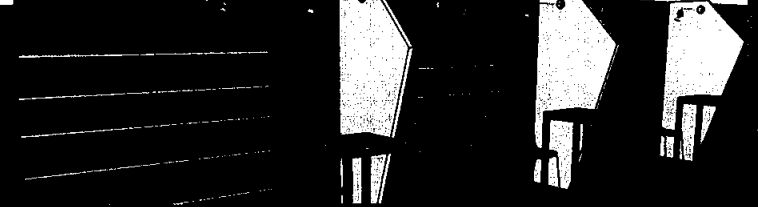
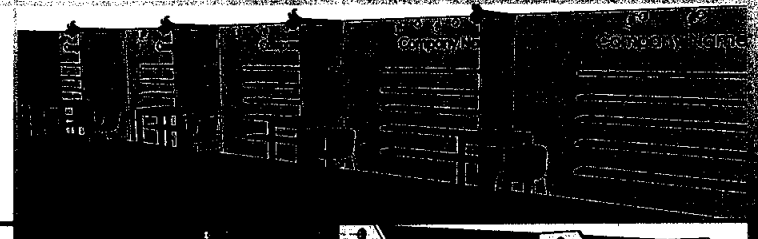
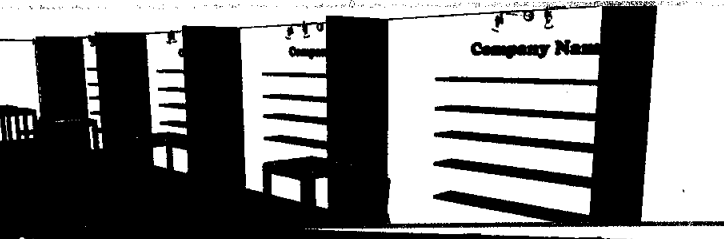
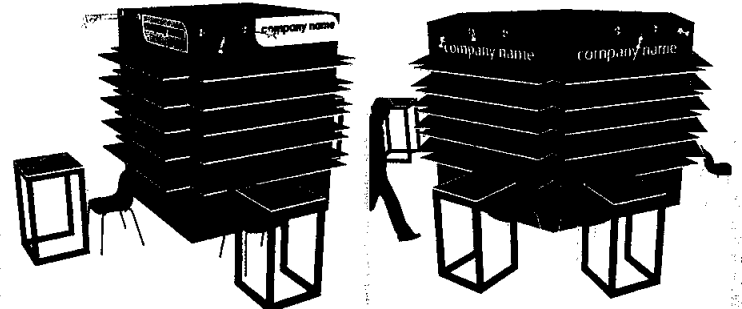
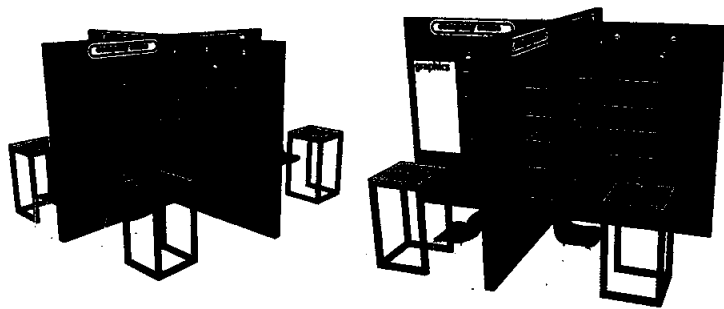
Please coordinate with your respective National Secretariat regarding your participation.

## PARTICIPATION INCLUSIONS



SPACE AND BOOTH	1 lot	2x3 sq.m. Exhibition space
	1 lot	2x3 sq.m. Booth, back and side walls with panel aluminum frame
FASCIA BOARD	1 lot	300mm Aluminum framed fascia board with Exhibitor's name
FLOOR OF THE BOOTHS	1 lot	Needle-punched carpet for stand interior only
LIGHTING AND POWER	2 Units	Fluorescent lighting
	1 unit	3-Gang Convenience outlet
FURNITURE	1 unit	Information table
	1 unit	Upholstered stacking chair
	1 unit	Waste basket
SHELVES	5 pcs	Display shelves

## SAMPLE BOOTH SYSTEM PERSPECTIVE



# NATIONAL SECRETARIATS

## IMPORTANT NOTE:

Please course your Participation Form and coordinate with your respective National Secretariats for proper endorsement to the event and facilitation of your participation.

### BRUNEI DARUSSALAM



Ms. Sia Ai Ching  
First Secretary  
Ministry of Foreign Affairs and Trade  
International Convention Center  
Jalan Pulaie, Berakas  
Bandar Seri Begawan BB3910, Brunei Darussalam  
Tel. No.: +673-2-383374/ +673-2-383378  
Fax No.: +673-2-384099  
Email: aiching.sia@mfa.gov.bn

### INDONESIA



Ms. Huda Bahweres  
Assistant Deputy  
Regional Economic Cooperation and Financing  
Coordinating Ministry for Economic Affairs  
A.A. MARAMIS II Building, 5<sup>th</sup> Floor,  
Jln. Lapangan Banteng Timur No. 2-4,  
Jakarta 10710, Indonesia  
Fax No.: +6221-3821850  
E-mail: hudabhw@yahoo.com

### MALAYSIA



Ms. Ruzana Abdul Razak  
Assistant Director  
Regional Development Section Economic Planning Unit  
Prime Minister's Department  
Block B5, Level 3  
Federal Government Administration Centre  
62502 Putrajaya Malaysia  
Tel. No.: +603 8872 5238  
Fax No.: +603 8889 2486  
E-mail: ruzana@epu.gov.my

### THAILAND



Mr. Kittipol Chotipimai  
Policy and Plan Analyst  
National Economic and Social Development Board  
(NESDB), Thailand  
Email: kittipol@nesdb.go.th  
orachat@nesdb.go.th  
ratthasapa@nesdb.go.th

### PHILIPPINES



Ms. Marc Wales  
Trade Fair Event Manager  
Ticketbox Promotion  
Door 7 MCCD Compound CVA Bldg., JP Laurel Avenue  
8000 Davao City, Philippines  
Tel. No.: +63 82 305 0694  
+63 82 284 2144  
Fax No.: +63 82 305 0694  
Email: info@ticketboxpromotion.com  
wales@ticketboxpromotion.com

# IMPORTANT CONTACTS

For inquiries and exhibitor concerns, please contact the **TRADE FAIR MANAGEMENT TEAM:**

## TICKETBOX PROMOTION

ATTN: Ms. Marc Wales  
Trade Fair Manager

ATTN: Ms. Elle Harrow  
Exhibitor Services

ATTN: Mr. Miles Madrid  
Logistics Coordinator

Door 7 MCCD, CVA Bldg., JP Laurel Avenue  
Davao City 8000 Philippines  
Tel. No.: (+63) (82) 305 0694 / (+63) (82) 284 2144  
Fax No.: (+63) (82) 305 0694  
Email: info@ticketboxpromotion.com

## CONNECT TO US:



[www.eagaimtfair2014.com](http://www.eagaimtfair2014.com)



[info@eagaimtfair2014.com](mailto:info@eagaimtfair2014.com)

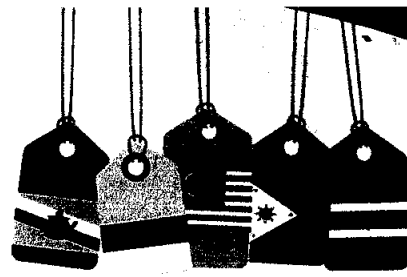


[facebook.com/eagaimtfair2014](https://facebook.com/eagaimtfair2014)



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**5 COUNTRIES  
1 DESTINATION**



# 2nd BIMP-EAGA & IMT-GT Trade Fair and Business Leaders' Conference

"Realizing the Opportunities of ASEAN Integration"

**23 - 26 October 2014**  
SMX Convention Center, SM Lanang Premier  
Davao City, Philippines

**REGISTER ONLINE**



[www.eagaimtfair2014.com](http://www.eagaimtfair2014.com)



Eagaimtfair2014



@eagaimtfair2014



**MINDANAO DEVELOPMENT AUTHORITY**

4th Floor SSS Building, J.P. Laurel Avenue, Bajada, Davao City, Philippines 8000  
Tel. No.: (+63) (82) 221-6929 & Telefax No.: (+63) (82) 224-2278  
Email: [info@minda.gov.ph](mailto:info@minda.gov.ph) · Website: <http://www.minda.gov.ph>



## MESSAGE FROM THE ORGANIZER

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See you at the event!

Sincerely yours,

Luwalhati R. Antonino

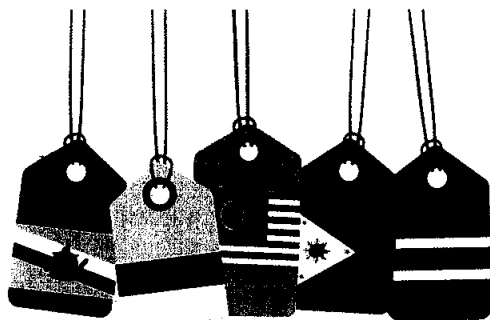
Chairperson, Mindanao Development Authority and  
Philippine EAGA Signing Minister

## Who Should Participate?

- Investors, business leaders, national and local government officers, and business development service providers from BIMP-EAGA, IMT-GT and trading partners who would like to get a better appreciation of the emerging investment, trade and tourism opportunities in these subregions.
- Producers, exporters, importers, and traders from BIMP-EAGA, IMT-GT, ASEAN and the rest of the world who are looking at expanding their markets, keeping abreast of the latest technological innovations in the agribusiness, food, fisheries, manufacturing & allied industries, and looking for strategic business partnerships.
- Equipment, technology, packaging and logistics service providers, and ICT practitioners from ASEAN and other regions looking to develop business linkages with business people in BIMP-EAGA and IMT-GT.
- Representatives of government, non-government, bilateral and multilateral organizations in ASEAN and regional partner countries who want to expand the scope and reach of their trade and investment development programs.

# 2nd BIMP-EAGA & IMT-GT Trade Fair and Business Leaders' Conference

"Realizing the Opportunities of ASEAN Integration"



## SCHEDULE OF EVENTS

### 2nd BIMP-EAGA and IMT-GT Business Leaders' Conference

OCTOBER 23

8:00 AM - 5:00 PM

Function Room 1, SMX Convention Center

Mr. Ernie Tomas, Jr. / MinDA

(+63) 920 901 4454 / (+63) (82) 221 1345

ernietomas@minda.gov.ph / ernietomas@gmail.com

- Plenary presentations and panel discussions
- Around 700 participants from BIMPT and other countries
- Senior business executives, national and local government leaders
- Representatives of international development organizations

This one-day, by invitation-only Conference will provide a venue for discussing the gains, challenges and way forward for BIMP-EAGA and IMT-GT particularly in taking advantage of the opportunities presented by ASEAN integration by 2015 through integration of trade, investment and tourism Initiatives.

### 2nd BIMP-EAGA and IMT-GT Trade Fair

OCTOBER 24-26

10:00 AM - 7:00 PM

Function Room 2 & 3, SMX Convention Center

Ms. Marc Wales / Ticketbox Promotion

(+63) 905 322 0745 / (+63) (82) 305 0694

info@ticketboxpromotion.com

- About 250 exhibitors from BIMPT and development partner countries and organizations
- Producers/Suppliers of food, agri-based, fisheries, and selected handicraft products
- Tourism establishments and service providers
- Business development and institutional service providers

The Fair will be a three-day exhibition that will showcase products and services in the selected industry sectors mainly from the two sub-regions. During the fair, **Buyers-Sellers Matching Sessions** and **Technology Seminars** will be conducted to disseminate information on technology and market innovations in the focus sectors.

### Business Matching Sessions

OCTOBER 24-25

10:00 AM - 4:00 PM

Meeting Room 4 & 5, SMX Convention Center

Ms. Pauline Ferrero / MinDA

(+63) 917 817 9633 / (+63) (82) 221 1345

paulineanne.ferrero@minda.gov.ph

- Buyer-Seller Meetings (One-on-one meetings between suppliers and buyers)
- Customized Business Matching Assistance (meetings and investment briefings of pre-matched parties)
- Trade Inquiry (Help desk for accessing business information, directories, investment guidelines)

This two-day event will bring together potential trade and investment partners within and outside BIMPT to explore possible supply agreements, investment joint ventures, institutional collaboration, information exchange, and other business partnerships.

### East ASEAN Film Festival

OCTOBER 22-26

TBA

SM Lanang Premier Cinema,  
Lanang, Davao City

Rudolph Ian G. Alama

(+63) 919 999 4518

rudolphian@yahoo.com

### Friendship Golf Tournament

OCTOBER 25

5:00 AM - 9:00 PM

Rancho Palos Verdes Golf & Country Club,  
Mandug, Buhangin, Davao City

Reinz Yamyamin

(+63) 917 702 0858

bimpeagagolf@gmail.com

### East ASEAN Street Food Festival

OCTOBER 23-26

TBA

SM Lanang Premier,  
Fountain Court Area

Heidi Villanueva

(+63) 908 820 9038 / (+63) (82) 221 1345

heidi.villanueva@minda.gov.ph

### NICP Summit

OCTOBER 24

8:00 AM - 6:00 PM

Function Room 3,  
SMX Convention Center

Wit Holganza

(+63) 917 884 1962

nicpsummit.secretariat@gmail.com

### Women Leaders' Cafe

OCTOBER 24

9:00 AM - 12:00 NN

Function Room 3,  
SMX Convention Center

Dulce Rose Lada

(+63) 933 237 3748

drlada@crea8tech.com

### BizStart Davao

OCTOBER 25

8:00 AM - 6:00 PM

Function Room 3,  
SMX Convention Center

Ray Rubio

(+63) 922 275 0663

ray@cubepixelstudio.com

### Int'l Exporters and Importers Forum

OCTOBER 25-26

8:00 AM - 5:00 PM

Function Room 3,  
SMX Convention Center

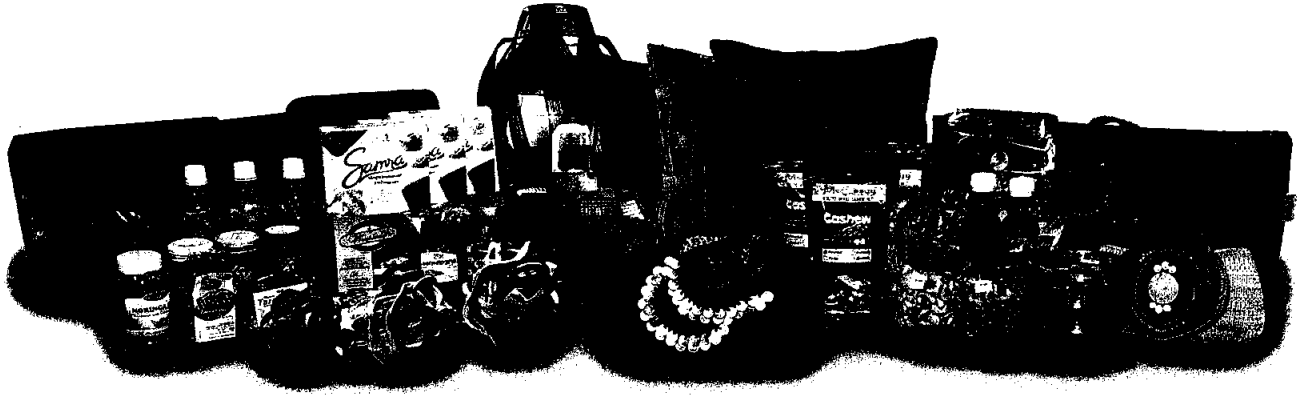
Manuel "Nonoy" Jayme

(+63) 917 306 2092

nonoyjayme@yahoo.com

# BIMP-EAGA & IMT-GT

*"Realizing the Opportunities of ASEAN Integration"*



## EVENT FACTS

Moving along the direction of ASEAN Economic Community Blueprint, two dynamic sub-regional groupings have once again converged to strengthen cross-border trade and promote links for tourism, trade and investments.

The Brunei Darussalam Indonesia Malaysia Philippines - East ASEAN Growth Area (BIMP-EAGA) and the Indonesia Malaysia Thailand - Growth Triangle (IMT-GT) bring together another feat in sub-regional cooperation by staging the BIMP-EAGA & IMT-GT Trade Fair and Business Leaders' Conference 2014.

First slated in Melaka, Malaysia in 2012, this year's sub-regional convergence seeks to broaden the platform for showcase of unique products and services while seizing the possibilities of exploring and tapping new market links within and outside ASEAN.

Hosted by the Philippines, the BIMP-EAGA and IMT-GT Trade Fair and Business Leaders' Conference 2014 provides the strategic venue for exhibitors, business leaders, as well as key public and private sector representatives from the two sub-regions and its development partners to forge greater partnerships, and realize the opportunities of ASEAN integration.

## ABOUT THE HOST CITY

Davao City is one of the major metropolitan areas in the Philippines, and an important Mindanao gateway to the BIMP-EAGA. It serves as the center for commerce, trade, tourism, investments, and finance in the Southern Philippines. Its dynamic economy, human resource, infrastructure, favorable business environment, responsive local government and high quality of life make Davao City a preferred destination for investment and leisure. Due to these facets, Davao City is consistently cited by the Asian Institute of Management Policy Center as one of the top metropolitan cities that has a business environment favorable to investors and by Asiaweek Magazine as one of Asia's Top 20 Most Livable Cities.

For more relevant details, visit [www.davaocity.gov.ph](http://www.davaocity.gov.ph).

